

HEMBJUDEN collection



Bring something new to Ramadan

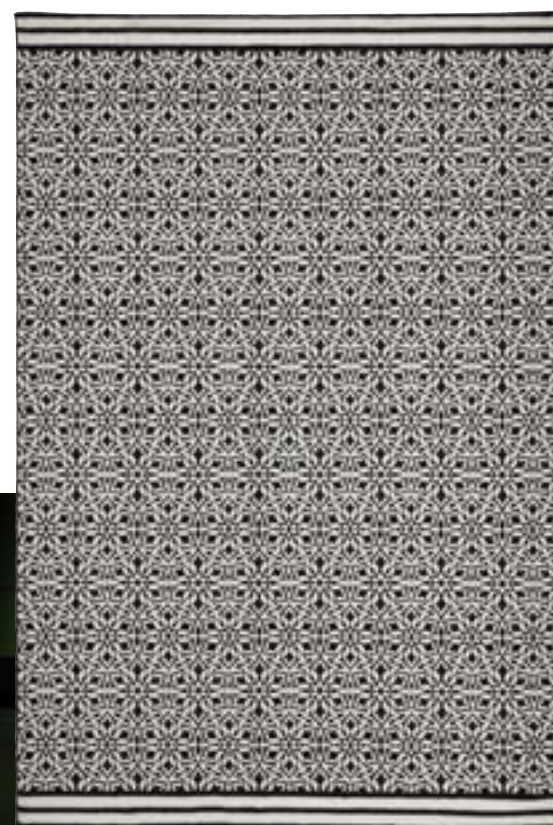
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Let this year's Ramadan be a chance to bring something new to your celebrations. HEMBJUDEN collection is designed to inspire your late-night dinner hosting and renew your home decoration for the festive season.

Two beautiful patterns are found running through the collection – a colourful Moroccan tile pattern and an intricate floral print in black and white. Choose which pattern best expresses your style or be bold and mix them up and bring a modern touch to your traditions.

Just a new item in your home, like a flower-shaped serving plate, a striking cushion or a magical lantern, helps set the mood for you and your guests and make this month one to remember.



Inspired by Morocco

We have worked with British artist and designer Jennifer Idrizi. She has worked with IKEA before and particularly enjoys designing collections for cultural celebrations and festivities. For this collection, HEMBJUDEN, she was inspired by the richness of patterns and colour from Morocco.



Jennifer Idrizi

As an artist I love to create patterns, colours and products that go together beautifully.

Jennifer Idrizi

You can go a little whimsical in the living room

After the sun has set, new textiles are a simple way to refresh and uplift your space (and soul). You can mix and match the patterns from the HEMBJUDEN collection as you like to make your living room extra festive, create cosiness and freshen up the home before Ramadan – or any celebration with loved ones.





"I was inspired by Moroccan tiles when designing this colourful geometric pattern on HEMBJUDEN cushion cover. With this and other matching textiles from the collection, it will freshen up your home in preparation for the coming festivities together with family and friends."

Jennifer Idrizi, designer



PH183571.JPG **New** HEMBJUDEN Rug, low pile RM399 Multicolour 905.120.39

Walking on sunshine! Let this colourful rug shine like the sun when it's dark outside. The dense, thick pile dampens sound, is super soft for your feet so let your guests linger into the night and soak up the magical ambience.

PH183573.JPG **New HEMBJUDEN Cushion RM49.90** Red 505.119.75PH183570.JPG **New HEMBJUDEN Bolster RM49.90** Black/white 805.119.69PH183574.JPG **New HEMBJUDEN Cushion cover RM19.90**
Multicolour 505.119.18

How vibrant and laid-back can Ramadan be?

When it comes to pillows, shapes can be as enchanting as colour. A bolster is nice to use as support to put behind your head when reading. A round pillow is just as sweet to hug as to relax on. And the regular square shape is just charming. In any space, new textiles are a simple way to refresh and uplift your soul.



Give your music corner a laid-back Ramadan elegance with shimmering lights, flickering candles, coloured glass and new boxes. Oh, and don't forget a party playlist so that it never goes too quiet. Have the most vibey tunes serenading your guests all night long.



PH183575.JPG **New DRÖNA Box RM15.90** White/black 105.120.57

Style your shelves for celebration time with a new box from the HEMBJUDEN collection that goes together beautifully with the boxes you already have. Just add a bit of traditional Ramadan expression in black and white for a gracefully look and feel.

Give your home a special glow

Light up a dark corner with this magical lantern that works as ambience-enhancement for your Ramadan entertaining, self-care rituals—you name it. Once lit, warm light from the candle shine beautifully through the pattern creating shadows and textures with a Moroccan feel.





PH183577.JPG **New** HEMBJUDEN LED lighting chain with 24 lights, moon-shaped, in/outdoor RM99 305.099.59



PH183583.JPG **New** HEMBJUDEN Vase RM24.90 705.124.17



PH183594.JPG **New** HEMBJUDEN Tealight holder RM19.90 705.124.03

It's on: Create a moonlight atmosphere in a flash

Decorating is fun, especially when you can do a lot with a little. Stick to a few elements and echo them throughout the space. For example, magical lanterns, shimmering moons and delicate flowers in small colourful vases make the celebration feel warm, rich and inviting.

Get yourself a traditional serving

Sized up for the perfect amount of tea (or whatever tastiness you're pouring into your cup), these traditional cups and teapot are decorated with a Moroccan flower pattern in a graceful black and white print. Set the mood for cosiness with a whole set, or mix with your own porcelain to spice up the occasion





PH183572.JPG **New** HEMBJUDEN Cup RM49.90/6pcs 705.120.21



PH183580.JPG **New** HEMBJUDEN Teapot RM99 805.120.30



PH183579.JPG **New** HEMBJUDEN Paper napkin RM9.90/20pcs 405.148.37

Lounging with a cup of tea?

Whether you prefer black tea, green tea or herbal infusions; gathering around a hot beverage is an easy way to socialise and make your iftar more wholesome. These small cups and teapot perfectly match the porcelain in the HEMBJUDEN collection. And no crying over spilt anything, have a pack of cheerful paper napkins at hand. These are like a piece of art in themselves.



Warm until you're ready to serve

Keep the vibes good (and warm) all night with steaming hot coffee or refreshing tea in this silver vacuum flask. With its clean lines and subtle floral pattern, it has a modern take on the traditional coffee pot and makes an elegant addition to your dining table.



From elegant decorations at your next date night to a beautiful centrepiece at the Ramadan dinner table—these two practical steel trays do it all. The Moroccan patterns in the centre are simply put: stunning.



PH183578.JPG **New** HEMBJUDEN Nest of tables, set of 2 RM249 405.125.22

When decorating for Ramadan, opt for side tables that seamlessly blend function and style. Serve your finest delights or use them to show off your magical lantern. They take up so little space but can easily transform into one long coffee table when more guests arrive.

PH183581.JPG **New** HEMBJUDEN Tray, set of 2 RM149 505.124.23



Bring the next level Ramadan to your table

The beauty of a buffet is that it's fun and celebratory for guests—and highly doable for hosts. Just an inviting black and white table runner, colourful curtains and a cosy rug in the Moroccan-inspired pattern make your dining room gorgeously welcoming for your friends and family.



Just adding a few new items on your table, like floral plates and bowls, help dress your table for a celebration mood. The black and white Moroccan pattern is easy to mix with what you already have at home.



PH183633.JPG **New** HEMBJUDEN Bowl RM19.90/ea Ø13cm. 005.120.67

Decorated with a traditional Moroccan pattern, these black and white bowls make every little meal special. Designed to be versatile, the bowls are great for both serving and eating.



PH183634.JPG **New** HEMBJUDEN Serving bowl RM39.90/ea Ø22cm. 605.120.74



PH183641.JPG **New** HEMBJUDEN Side plate RM17.90/ea Ø20cm. 705.120.64



PH183638.JPG **New** HEMBJUDEN Serving plate RM99 Ø27cm. 805.123.89

Be intentional with the details

Make this month one to remember with something new, like a silver tray with raised edges, a few versatile bowls or a flower-shaped serving plate. Small details that'll make your table setting extra festive.



HEMBJUDEN serving plate is perfect to mix with your porcelain at home to make the table setting extra festive before Ramadan or any other celebration with loved ones.

PH183637.JPG **New** HEMBJUDEN Serving plate RM69 L38×W21cm. 205.120.71



PH183595.JPG **New** HEMBJUDEN Vacuum flask RM129 1.5l. 505.120.79

Greet your guests with a flavourful hot beverage or a refreshing glass of juice. With its clean lines and subtle floral pattern, this silver vacuum flask has a modern take on the traditional coffee pot and makes an elegant addition to your dinner table.



Let your guests help themselves with a delicious Middle Eastern buffet. The black and white floral pattern makes it easy to mix HEMBJUDEN tableware with what you already have at home. Just adding a new item on your table, like a few Moroccan-inspired serving bowls, helps set the mood and makes every little side dish look yummy.



PH183587.JPG **New** HEMBJUDEN Bowl RM19.90 Ø13cm. 005.120.67

Decorated with a traditional Moroccan pattern, these black and white bowls make every little meal special. Designed to be versatile, the bowls are suitable for serving and eating. Perhaps fill them up with tasty dip and bread?

All images on this page are propped with middle east food



PH183588.JPG **New** HEMBJUDEN Serving bowl RM39.90 Ø22cm. 605.120.74 PH183592.JPG **New** HEMBJUDEN Side plate RM17.90 Ø20cm. 705.120.64 PH183591.JPG **New** HEMBJUDEN Serving plate RM99 Ø27cm. 805.123.89 PH183590.JPG **New** HEMBJUDEN Serving plate RM69 L38×W21cm. 205.120.71

Your hummus, stew and desserts will make this month one to remember

Whether it's a Ramadan celebration or a Tuesday night get-together, these stylish essentials are guaranteed to relax, enchant, and put just about anyone in a happy mood. Just a new item on your dinner table, like a versatile bowl or a flower-shaped serving plate, along with delicious easy-to-eat Middle Eastern food, helps make your table setting extra festive.

All images on this page are propped with middle east food



Maybe you want this year's Ramadan dishes to pop a little more? These Moroccan-inspired items help set the mood and make every little soup and gado gado look yummy. Let your guests help themselves with a delicious Asian buffet!



PH183632.JPG **New** HEMBJUDEN Bowl RM19.90/ea Ø13cm. 005.120.67

Because dishes this good deserves to be served in a flattering floral pattern. Perhaps fill them up with tasty soup? These eye-catching bowls make every little meal special.

All images on this page are propped with asian food



PH183635.JPG **New** HEMBJUDEN Serving bowl RM39.90 Ø22cm. 605.120.74

PH183640.JPG **New** HEMBJUDEN Side plate RM17.90 Ø20cm. 705.120.64

PH183639.JPG **New** HEMBJUDEN Serving plate RM99 Ø27cm. 805.123.89

PH183636.JPG **New** HEMBJUDEN Serving plate RM69 L38×W21cm. 205.120.71

Your gado gado will make this month one to remember

Get inspired by beautiful tableware, from flower-shaped serving plates to versatile bowls. Along with delicious easy-to-eat Asian food, the HEMBJUDEN collection helps make your table setting extra welcoming and inviting.

All images on this page are propped with asian food



To show someone your appreciation, celebrate or just say thank you – there are many reasons to give gifts. This set has everything you need to add a Moroccan touch to your present.



PH183593.JPG **New HEMBJUDEN Table-runner RM19.90** 705.119.22

In an inviting black and white, this durable table runner stands out gorgeously against spreads of any colourway, or against the bare surface of any table. And what's more, it's made from natural cotton. Sustainably sourced and beautiful? Yes, please.



Walking on (soft) Moroccan tiles

For instant atmosphere, add this wonderfully soft rug from the HEMBJUDEN collection that makes your space feel warm and cosy. The black and white almost lace-like pattern with Moroccan influences is easy to combine with many different styles. Let your friends and family linger into the night and soak up the magical ambience.



PH183589.JPG **New HEMBJUDEN Curtains, 1 pair RM129**
Multicolour 705.119.98



PH183569.JPG **New HEMBJUDEN Net curtains, 1 pair RM49**
Off-white 905.120.01

Layers of curtains create a joyful, festive retreat in a snap! The tiles inspired pattern adds a bit of drama and sets the perfect Moroccan feel for your space. It's time to relax and enjoy cosy moments at home with family and friends.



Breathe hammam into the bathroom

Welcome your guests to unplug, indulge, and unwind. For example, putting a scented candle in the bathroom creates a relaxing smell, and some dreamy soft new towels in the Moroccan-inspired pattern don't hurt either.



This scented candle is an invitation to slow down. A sweet soothing blend put you in a mind of relaxation, joy and a sophisticated warmth. Light it when you're settling down for grounding spiritual practice, like a candle ceremony or a hot bath before the guests arrive.



PH183628.JPG **New** HEMBJUDEN Hand towel RM19.90 605.120.12

Treat your skin to the soft HEMBJUDEN hand towel in highly absorbent cotton terry. One side is completely smooth while the other has a decorative woven pattern inspired by Moroccan tiles.

PH183629.JPG **New** HEMBJUDEN Scented candle in glass RM7.90 005.124.06



HEMBJUDEN is the kind of soft cotton towel that feels like heaven to wrap yourself up in. And that floral pattern from end to end is, in a word: elegant.

All the cotton in our products comes from more sustainable sources. This means that the cotton is either recycled, or grown with less water, less fertilisers and less pesticides, while increasing profit margins for the farmers.



PH183627.JPG **New** HEMBJUDEN Bath towel RM49.90 205.120.09

Treat your skin to the soft HEMBJUDEN bath towel in incredibly absorbent cotton terry. One side is completely smooth while the other has a decorative woven pattern inspired by Moroccan tiles.

Bring something new to Ramadan

Let this year's Ramadan be a chance to bring something new to your celebrations. HEMBJUDEN collection is designed to inspire your late-night dinner hosting and renew your home decoration for the festive season. Designed by artist Jennifer Idrizi, each piece has been crafted with a sense of fusion.

- New** HEMBJUDEN Curtains, 1 pair
RM129 Multicolour 705.119.98
- New** HEMBJUDEN Gift wrap, set of 8
RM19.90 405.124.09
- New** HEMBJUDEN Bolster RM49.90
Black/white 805.119.69
- New** HEMBJUDEN Cushion cover
RM19.90/ea Multicolour 505.119.18
- New** HEMBJUDEN Cushion RM49.90
Red 505.119.75
- New** DRÖNA Box RM15.90/ea
105.120.57
- New** HEMBJUDEN Lantern for block
candle RM149 305.124.00
- New** HEMBJUDEN Rug, low pile RM399
Multicolour 905.120.39
- New** HEMBJUDEN Rug, low pile RM599
Black/white 605.120.26
- New** HEMBJUDEN Nest of tables, set
of 2 RM249 405.125.22



Product overview



PE827807.JPG

New HEMBJUDEN Cushion cover RM19.90
100% cotton.
Designer: Jennifer Idrizi.
L50×W50cm. Multicolour
505.119.18



PE827805.JPG

New HEMBJUDEN Cushion cover RM49.90
Cover: 100% cotton.
Filling: 100% polyester - hollow fibre. Designer: Jennifer Idrizi.
Ø48cm. Red 505.119.75



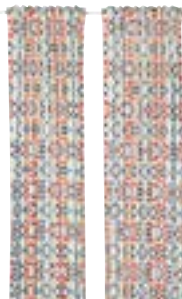
PE827798.JPG

New HEMBJUDEN Bolster RM49.90
Cover: 100% cotton.
Filling: 100% polyester - hollow fibre. Designer: Jennifer Idrizi.
L58, Ø20cm. Black/white
805.119.69



PE827834.JPG

New HEMBJUDEN Table-runner RM19.90
100% cotton.
Designer: Jennifer Idrizi.
W35×L140cm. Black/white
705.119.22



PE827801.JPG

New HEMBJUDEN Curtains, 1 pair RM129
80% cotton, 20% viscose/ rayon. Designer: Jennifer Idrizi.
W145×L300cm. Multicolour
705.119.98



PE827818.JPG

New HEMBJUDEN Net curtains, 1 pair RM49
100% polyester. Designer: Jennifer Idrizi. W145×L300cm. Off-white
905.120.01



PE827829.JPG

New HEMBJUDEN Rug, low pile RM399
100% polypropylene. Designer: Jennifer Idrizi.
W133×L195cm. Multicolour
905.120.39



PE827824.JPG

New HEMBJUDEN Rug, low pile RM599
100% polypropylene. Designer: Jennifer Idrizi.
W170×L240cm. Black/white
605.120.26



PE827797.JPG

New HEMBJUDEN Bath towel RM49.90
100% cotton.
Designer: Jennifer Idrizi.
W70×L140cm. White 205.120.09



PE827810.JPG

New HEMBJUDEN Hand towel RM19.90
100% cotton.
Designer: Jennifer Idrizi.
W40×L70cm. White 805.120.11



PE827821.JPG

New HEMBJUDEN Paper napkin RM9.90/20pcs
Paper. Designer: Jennifer Idrizi.
L33×W33cm. Multicolour 405.148.37



PE827799.JPG

New HEMBJUDEN Bowl RM19.90
Feldspar porcelain.
Designer: Jennifer Idrizi. Ø13, H6cm. White/black 005.120.67



PE827826.JPG

New HEMBJUDEN Serving bowl RM39.90
Feldspar porcelain.
Designer: Jennifer Idrizi.
Ø22, H10cm. White 605.120.74



PE827833.JPG

New HEMBJUDEN Side plate RM17.90
Feldspar porcelain.
Designer: Jennifer Idrizi.
Ø20cm. White/black 705.120.64



PE827828.JPG

New HEMBJUDEN Serving plate RM99
Feldspar porcelain.
Designer: Jennifer Idrizi. Ø27, H3.5cm. White/black 805.123.89



PE827832.JPG

New HEMBJUDEN Serving plate RM69
Feldspar porcelain.
Designer: Jennifer Idrizi. L38×W21, H4cm. White/black 205.120.71



PE827804.JPG

New HEMBJUDEN Cup RM49.90/6pcs
Feldspar porcelain.
Designer: Jennifer Idrizi. 6cl. White/black 705.120.21



PE827843.JPG

New HEMBJUDEN Teapot RM99
Feldspar porcelain.
Designer: Jennifer Idrizi.
0.8l. White/black 805.120.30



PE827841.JPG

New HEMBJUDEN Vacuum flask RM129
Polypropylene plastic and stainless steel.
Designer: Jennifer Idrizi. 1.5l. Silver-colour 505.120.79



PE827840.JPG

New HEMBJUDEN Vacuum flask RM99
Polypropylene plastic and stainless steel.
Designer: Jennifer Idrizi. 1.0l. Silver-colour 905.120.82



PE827838.JPG

New HEMBJUDEN Tray, set of 2 RM149
Comprises: 2 trays (Ø43cm and Ø36cm). Stainless steel.
Designer: Jennifer Idrizi.
Silver-colour 505.124.23



PE827842.JPG

New HEMBJUDEN Vase RM24.90
Glass and stainless steel.
Designer: Jennifer Idrizi.
Ø5, H13cm. Red/silver-colour
705.124.17



PE827812.JPG

New HEMBJUDEN Lantern for block candle RM149
Stainless steel.
Designer: Jennifer Idrizi.
L19×W19, H32cm. Silver-colour
305.124.00



PE827836.JPG

New HEMBJUDEN Tealight holder RM19.90
Stainless steel.
Designer: Jennifer Idrizi. Ø7.5, H6cm. Silver-colour 705.124.03



PE800866.JPG

New HEMBJUDEN Scented candle in glass RM7.90
Glass and paraffin wax.
Ø7.7, H7.5cm. Oud/light beige
005.124.06



PE799506.JPG

New HEMBJUDEN LED lighting chain with 24 lights, moon-shaped, in/outdoor RM99
Built-in LED light source.
Polystyrene plastic.
Total length 8.6m.
White 305.099.59



PE827809.JPG

New HEMBJUDEN Gift wrap, set of 8 RM19.90
Contains: 2 money pockets (9×17cm), 2 gift bags (10×10cm), 2 gift bags (26×35cm) and 2 gift boxes (9×13cm). Paper.
Designer: Jennifer Idrizi.
Mixed colours 405.124.09



PE831073.JPG

New DRÖNA Box RM15.90
100% polyester.
Designer: Jennifer Idrizi.
W33×D38, H33cm.
White/black 105.120.57



PE827816.JPG

New HEMBJUDEN Nest of tables, set of 2 RM249
Comprises: 1 table (L50×W50, H45cm) and 1 table (L45×W45, H38cm). Powder coated steel.
Designer: Andreas Fredriksson.
White 405.125.22

