

Winter holiday

Impactful Launches October 2021





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Let's sprinkle a little magic this season

We believe the everyday should feel a little more special at this time of year. Here you will find inspiration and ideas to make home warm and ready to welcome the season like you dreamt about.

We will help you to bring that extra, filling the season with generosity and joy through your own creative mix of classic favourites and new traditions.

Light up someone else's smile

It's that time of year when the lights go on. It can be pretty special to walk along the street and see them appear... which makes you realise, every light you hang in your window or your garden isn't just for you, it's for everyone who sees it.

Lighting up this festive season wouldn't be the same if we were the only ones who did it. It works because we all do it. We can all join in and celebrate together, and in sharing our creativity with others, we each make our own contribution to the special atmosphere.

LEDJUS LED lighting chain with 64 lights, outdoor 499 THB/ea 603.574.31



Ideal for trees both indoor or out, bring a twinkle to your neighbourhood with this chain of 24 flashing golden star lights.



The festive period doesn't have to mean bright lights and intense colours. The natural tone of these decorative stars gives your window a subtle, organic beauty this season.



PH180038.JPG **New** VINTER 2021 hanging decoration, star-shaped 99 THB/10pcs 705.041.39

Bring natural decorations together with found objects from the natural world, with these new decorative stars made from dried plant parts, with a 100% jute ribbon.



Homemade winter wonderland

These paint brushes have shorter solid birch handles, making them easier for little hands to control. Try using sour milk as a simple, natural paste for creating a winter scene on your window at home. It's fun to make festive decorations together with your kids.



The big reveal

So, you've found the perfect gifts for all your loved ones. Now to make sure that the wrapping of them isn't an afterthought. After all, it may be what's inside that counts, but a smart outfit goes a long way, too.

Depending on how much time you have to spend, and how much of your own creativity you want to put in, here's some inspiration for great ways to finish your gift-giving with a flourish.

Time for a little creative fun?
This pack of three festive
tape rolls let's you add your
own decorative touches to
presents and cards.



Dreaming of a green Christmas?

From decorated evergreen trees to holly wreaths and mistletoe, the festive period happens against a backdrop of green. Give your gifts that green winter theme this year with natural pattern designs – and a splash of red from little robin redbreast.





A feast for everyone is served

We all want to play a role in making this special time of the year extra magical. Setting the table for that big celebratory meal is something children love to be a part of.

Just the suggestion of a colour theme or a decoration idea can be the spark that leads young energy into a whirl of creative activity. Let the preparations begin...



Bring the freshness of nature to your festive dinner table – even in the heart of winter. This mistletoe-patterned table runner combined with leaf-like decor and light chain add a light, organic atmosphere.



PH180048.JPG **New VINTER 2021 hanging decoration, set of 4** 179 THB 305.018.16

This set of four mistletoe-inspired hanging decorations makes a great addition to your place tags at the party table. Handy for a kiss under the mistletoe, too.

PH180051.JPG **New VINTER 2021 table-runner** 179 THB 204.983.67



PH180254.JPG **New VINTER 2021 artificial Christmas tree, in/outdoor 2,790 THB 704.947.72**
Hanging decorations are sold separately.

Add a little extra sparkle

We tend to think we know all about Christmas, and then every year we discover the old traditions and seasonal favourites afresh, and are surprised by our own excitement. This year, we can help you bring a little fresh festive sparkle to your living room with

decorations inspired by all the traditions of the season – full of animals with magical powers, trees transformed by light and the twinkle of a star in the night sky. After all, Santa comes from Scandinavia, remember?



Say hello to your furry friends

Inspired by the animals of the Scandinavian winter forests, these festive baubles are a little outside the expected – perfect for this magic time of year. The set of three baubles – a fox, a hare and a deer – come with ribbons included, ready to be hung on your tree.



These handmade paper decorations with jute ribbons are made using leftover textiles and waste materials from Indian plant production.

This makes them an environmentally friendly treat for your tree, putting waste materials to good use rather than burning them and causing pollution.



PH180259.JPG **New VINTER 2021 mug 179 THB 605.041.54**
New VINTER 2021 serving bowl 399 THB 805.039.93
New VINTER 2021 nutcrackers 199 THB 405.104.53

This stoneware jug and matching mug aren't just beautiful to look at – they are handmade by skilled artisans at our social entrepreneur partner Doi Tung in northern Thailand.

PH180261.JPG **New VINTER 2021 hanging decoration, set of 6, mixed shapes 179 THB 705.040.97**
New VINTER 2021 decoration, Christmas tree 199 THB 305.041.03 **New VINTER 2021 garland, Christmas tree shaped 69 THB 005.040.91**



Let's celebrate colour

This new collection of mouth blown glasses – each made by a craftsman – create a rich green palette when displayed alongside each other. And if you want to get more practical, the cork lids make them perfect for storing festive treats, too. Compliment with these hanging glass tree decorations that are reminiscent of Scandinavian spruces. They sparkle different shades of green when light shines through.

PH180260.JPG **New VINTER 2021 vase 179 THB/ea** H12cm. 105.007.90 **New VINTER 2021 vase 299 THB/ea** H20cm. 105.008.46
New VINTER 2021 jar with lid 199 THB/ea 70cl. 005.007.81 **New VINTER 2021 jar with lid 399 THB/each** 2.5L. 705.007.87
New VINTER 2021 bowl, set of 2 590 THB Ø28 and Ø17cm. 905.008.90



Time to share the good things

Christmas doesn't have to be complicated. The festive holiday season is a time for celebrating the simple pleasures – like dining with loved ones. Here are some easy decorative additions inspired by the traditional rustic charm of a Scandinavian winter home.



A Swedish cottage made of cookies

Up for a little fairytale in the forest? Sweet details like piped icicle and boughs of greenery lend realistic charm to a simple cottage. A light dusting of confectioners' sugar mimics freshly fallen snow. With this gingerbread house, you simply join the pieces of baked gingerbread dough with icing according to the instructions in the package.



A taste of Sweden

Bring a little flavour of Scandinavia to the festive season wherever you celebrate with this traditional Swedish glögg. Glögg is a non-alcoholic mulled fruit drink with spices including cinnamon, cardamom and ginger. Enjoy it served hot for a Swedish winter day with raisins and chopped almonds added, or drink it chilled. Glögg goes perfectly with Swedish sweet treats like ginger thins and toffees.

A tree with a difference

For a unique take on Christmas, this steel spruce tree is a framework for your imagination. Use the curled wires to hang cards, small gifts, or traditional baubles like these shimmering glass Dala horses and wooden ornaments. Whatever you want to create your own holiday feeling.

Place a larger Dala hourse – a traditional Swedish souvenir made from waste from furniture manufacturing – beneath the tree for added festive cheer. This one is made from red mottled cork.



PH179942.JPG **New** VINTER 2021 decoration, Christmas tree shaped 499 THB 605.039.89
New VINTER 2021 hanging decoration, horse-shaped 249 THB/3pcs 805.020.69
New VINTER 2021 decoration, horse 179 THB/ea 205.040.09

Create the traditional elegance of festive candlelight in a safe way with these LED candelabras and battery-operated candle holders.



Find beauty in the everyday

We believe form and function should go hand-in-hand, such as in the beauty of these handmade steel wireframe items – great on the table filled with fruit or bread, but also striking when displayed on the wall.

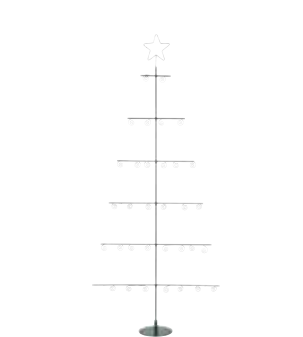


Product overview



PE816971.JPG

New VINTER 2021 artificial Christmas tree, in/outdoor 2,790 THB Plastic and powder coated steel. Ø135, H210cm. Green 704.947.72



PE817135.JPG

New VINTER 2021 decoration, Christmas tree shaped 499 THB Powder coated steel. Designer: Maria Vinka. L37, H85cm. Green 605.039.89



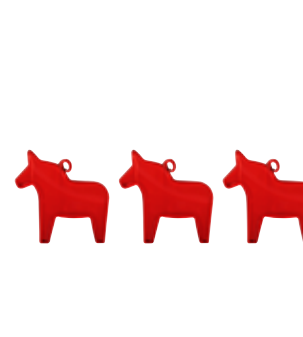
PE817024.JPG

New VINTER 2021 decoration bauble, set of 3 399 THB Comprises: 3 baubles (H11, 9.5 and 9cm). Polystyrene plastic. Designer: S Edholm/L Ullenius. Animals 404.986.58



PE817021.JPG

New VINTER 2021 decoration, bauble 499 THB/20pcs Glass. Ø6cm. Mixed colours 904.985.85



PE817040.JPG

New VINTER 2021 hanging decoration, horse-shaped 249 THB/3pcs Painted glass. L7, H6.5cm. Red 805.020.69



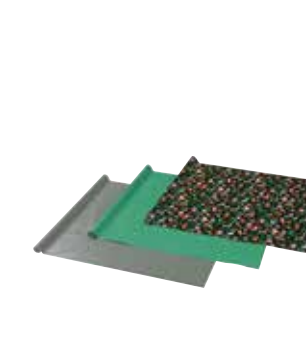
PE817154.JPG

New VINTER 2021 gift box, set of 2, Christmas tree shaped 199 THB Comprises: 1 gift box (22.5×19.5×5.5cm) and 1 gift box (14.5×11×4cm). Paperboard. Designer: A Deo/F Wiersma. Green 905.040.82



PE817153.JPG

New VINTER 2021 gift box, set of 3 149 THB Comprises: 1 gift box (14×14×10cm), 1 gift box (11×11×8cm) and 1 gift box (8.5×8.5×6cm). Paperboard and 100% cotton. Designer: A Deo/F Wiersma. Green/red 605.040.88



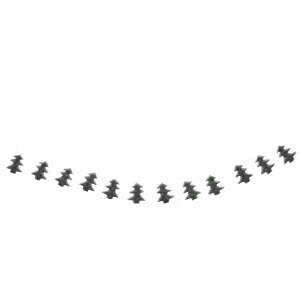
PE817092.JPG

New VINTER 2021 gift wrap roll 149 THB/3pcs Paper. Designer: S Edholm/L Ullenius. L3×W0.7m. Animal pattern green 904.997.97



PE817137.JPG

New VINTER 2021 hanging decoration, set of 4, mistletoe 179 THB Comprises: 2 pairs of mistletoes (H19 and 12.5cm) and 2 pairs of mistletoes (H14 and 12.5cm). Bleached chlorine-free paper. White/green 305.018.16



PE817152.JPG

New VINTER 2021 garland, Christmas tree shaped 69 THB Paper and 100% jute. Designer: A Deo/F Wiersma. L190cm. Green 005.040.91



PE817038.JPG

New VINTER 2021 hanging decoration, set of 6, mixed shapes 179 THB Comprises: 1 bauble (Ø6.5cm), 2 diamonds (H8 and 7cm), 1 heart (H7cm), 1 Christmas tree (H9cm) and 1 bell (H8cm). Paper and 100% jute. Brown 705.040.97



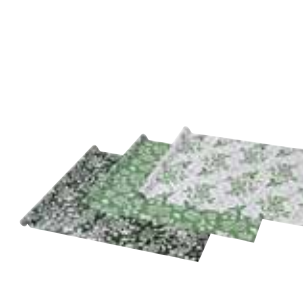
PE817159.JPG

New VINTER 2021 decoration, Christmas tree 199 THB Paper. Ø20, H30cm. Green 305.041.03



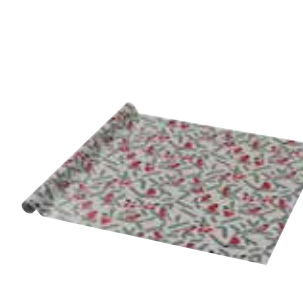
PE829550.JPG

New VINTER 2021 decoration, horse 179 THB Cork. L14, H14.5cm. 205.040.09



PE817093.JPG

New VINTER 2021 gift wrap roll 149 THB/3pcs Paper. Designer: S Edholm/L Ullenius. L3×W0.7m. Leaf pattern white/green 104.993.91



PE817088.JPG

New VINTER 2021 gift wrap roll 49 THB/ea Paper. Designer: S Edholm/L Ullenius. L5m, W1.8cm. L3×W0.7m. Bird pattern grey 204.992.82



PE817103.JPG

New VINTER 2021 roll of tape 99 THB/3pcs Paper. Designer: S Edholm/L Ullenius. L5m, W1.8cm. Mixed patterns green 204.993.95



PE817119.JPG

New VINTER 2021 string 99 THB Paper. L40m. White/green 504.996.62



PE750424.JPG

New VINTER 2021 ribbon 179 THB Paper. L100m. White 704.996.75



PE653445.JPG

New VINTER 2021 string 99 THB Paper. L40m. White/red 904.996.55

Product overview



PE816995.JPG
New VINTER 2021 vase 179 THB
Glass. Designer: Maria Vinka. Ø8, H12cm. Light green 105.007.90



PE816942.JPG
New VINTER 2021 jar with lid 199 THB
Glass and cork. Designer: Maria Vinka. Ø12, H18cm. 70cl. Light green 005.007.81



PE816944.JPG
New VINTER 2021 jar with lid 399 THB
Glass and cork. Designer: Maria Vinka. Ø12, H18cm. 2.5l. Green 705.007.87



PE816994.JPG
New VINTER 2021 vase 299 THB
Glass. Designer: Maria Vinka. Ø15, H20cm. Green 105.008.46



PE816991.JPG
New VINTER 2021 bowl, set of 2 590 THB
Comprises: 1 bowl (Ø28, H8cm) and 1 bowl (Ø17, H5cm). Designer: Maria Vinka. Green 905.008.90



PE817124.JPG
New VINTER 2021 basket 299 THB
Powder coated steel. Designer: A Deo/F Wiersma. Ø20, H8cm. Black 705.037.43



PE817126.JPG
New VINTER 2021 serving stand 399 THB
Powder coated steel. Ø25, H12.5cm. Black 005.037.46



PE817128.JPG
New VINTER 2021 trivet 179 THB
Powder coated steel. Designer: A Deo/F Wiersma. Ø20, H2cm. Black 405.037.49



PE816955.JPG
New VINTER 2021 table-runner 179 THB
100% cotton. Designer: S Edholm/L Ullenius. W35×L130cm. Mistletoe pattern white/green 204.983.67



PE817162.JPG
New VINTER 2021 mug 179 THB
Stoneware. H8cm. 20cl. Black/green 605.041.54



PE817149.JPG
New VINTER 2021 serving bowl 399 THB
Clear lacquered aluminium. Designer: Andreas Fredriksson. L20×W16, H6cm. 805.039.93



PE817145.JPG
New VINTER 2021 nutcrackers 199 THB
Clear lacquered aluminium. Designer: Andreas Fredriksson. L16cm. 405.104.53



PE816970.JPG
New VINTER 2021 mug 89 THB
Stoneware. Designer: S Edholm/L Ullenius. H9cm. 30cl. Bird pattern white/red 404.988.75



PE718814.JPG
VINTERSAGA mulled red wine 12% 550 THB
750ml. 703.855.70



PE797391.JPG
VINTERSAGA mix of flavoured toffees 125 THB
200g. 103.855.68



PE711424.JPG
VINTERSAGA gingerbread house 175 THB
300g. 403.742.95



PE418319.JPG
New STRÅLA LED lighting chain with 24 lights, star flashing, outdoor 990 THB
Polystyrene plastic. L8.6m. Gold-colour 805.028.37



PE803289.JPG
New STRÅLA LED candelabra, circle, battery-operated 590 THB
Powder coated steel, nickel-plated steel and plastic. Designer: I Vuorivirta/F Wiersma. W21, H22cm. 905.030.54



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